

Beat: Music

DENITRA SMITH "LADI D" ON THE RISE

LADI D ON THE RISE

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USPA NEWS - Denitra Lashay Smith, born Denitra Lashay Hicks, also known as Ladi D was born on September 6, 1989, in the city of Henderson, Texas. Her education was in Henderson, Texas from elementary to High school. She was bounced from school to school until landing her spot in Houston, Tx, and attending Alief Hastings High School where she graduated and received her High School diploma in 2008. Ladi D has always been very gifted. However, it wasn't until after undergoing some major upheavals in her life that she became a Global Music Artist, Songwriter, and Business Entrepreneur. Ladi D tends to be sexy, cool, fiery, and bold and her music is hard, engaging, and unique. Ladi D's music speaks realness and gives relative life-changing experiences towards a better pathway in life. Ladi D believes that her music can accomplish this because her music comes from real-life experiences, that many can relate to and learn from. This is accomplished by releasing hot albums, extravagant shows, Live interviews, social media, and in-person appearances. "Ladi D" rode in with a unique, sexy, and cool fiery shine that earned her a spot in stardom beginning with her driven work ethic, and hustle mentality.

Ladi D made her debut in 2021 with hot singles all co-produced and written by Ladi D. The moment she announced her music to the world it was clear to see undeniable talent. "From the country streets of East Texas into the city streets of Houston, Tx Ladi D is climbing the ladder of success. Ladi D branded herself Ladi D Limited Liability Company as well as Ladi D Publishing, an Independent Record Label "Royalty Only Entertainment" in which she manages her two daughters Markeya and Kaleya of the group named "2 Boss Girlz" and other artists. Ladi D is also a journalist for USPA News and interviews through her podcast "THE ROE PODCAST" From the very beginning, Denitra Smith better known as "Ladi D" planned on being a brand, but not just any brand-a global business entity. Ladi D is more than a music mogul. She has taken music to new heights, capturing the hearts of fans everywhere. Ladi D has created a lifestyle. One that inspires and motivates people to grow and invest in themselves. The vision of Ladi D is to grow and build her brand while empowering other entrepreneurs under her. The brand will emphasize confidence and motivation to succeed, and never give up on your dreams.

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